FUTURE NEEDS OF EMPLOYERS

EMPLOYERS RATE THESE SKILLS MOST HIGHLY WHEN EVALUATING APPLICANTS

- PROFESSIONALISM & WORK ETHIC
- CRITICAL THINKING SKILLS
- TEAMWORK & COLLABORATION
- WRITTEN & ORAL COMMUNICATION
- PROBLEM SOLVING SKILLS
- ETHICS & SOCIAL RESPONSIBILITY

-NATIONAL ASSOCIATION OF COLLEGES & EMPLOYERS STUDY 2006-

SUPERVISORS RATED THEIR ENTRY-LEVEL EMPLOYEES
RATINGS ARE AN AVERAGE BASED ON A FIVE POINT SCALE

DETAIL ORIENTED 2.71/5
WRITING SKILLS 2.75/5
CRITICAL THINKING 2.79/5
TIME MANAGEMENT 3.14/5

-SURVEY OF PUBLIC RELATIONS MANAGERS BY VICKI TODD 2014-

NON-ACADEMIC RESEARCH HAD SIMILAR FINDINGS:

500 SENIOR EXECUTIVES

44% OF RESPONDENTS CLAIMED THAT AMERICANS LACK SOFT SKILLS MORE THAN ANY OTHER SET OF SKILLS.

-survey in US by adecco usa-

63,000 MANAGERS

THIS % OF RESPONDENTS BELIEVE COLLEGE GRADUATES LACK THESE SKILLS:

60% CRITICAL THINKING
56% DETAIL ORIENTED
46% COMMUNICATION
46% LEADERSHIP
44% WRITING SKILLS
39% PUBLIC SPEAKING

-survey in US by payscale-